

# MANAGEMENT



## **WANT TO BECOME A MANAGER?**

*Associate of Applied Science in Management*

Everyone recognizes great managers and leaders when they see them. Chances are they were not born that way; they learned and developed over time! Crowder's Associate of Applied Science in Business - Management will teach you what you need to know to advance within your current organization or to get your foot in the door of that company you've always wanted to work for. This program is designed to help prepare you for work in entry-level management positions in a number of different industries and organizations.

## **WHY CROWDER?**

- Small class sizes and low student-to-teacher ratio
- Personalized care from credentialed instructors
- Courses available online, in-person, day & evening
- Degree may be obtained entirely online
- Significantly reduce the cost of your education
- Gain experience through an internship

# CROWDER COLLEGE

**BUSINESS DIVISION**  
601 LACLEDE AVE, NEOSHO, MO 64850

# AAS BUSINESS MANAGEMENT

## WHY A TWO YEAR MANAGEMENT DEGREE?

Do you want to obtain a two-year management degree and enter the workforce or open new opportunities? Studies show students obtaining an associate degree in management can earn an additional \$6,500 annually and increase job prospects.

This degree offers specialized instruction in management, marketing, human resources, accounting, ethics, business law, and economics. Students learn how to develop vital management skills including problem-solving, strategy and planning, communication, and technology. Special emphasis is placed on preparing students for the challenges of management positions through active learning techniques, practical application of research methods, team projects, presentations, and real-world internships.

## WHERE WOULD I WORK?

- Small Businesses
- Corporate
- Retail
- Manufacturing
- Government and Non-profit Agencies
- Health Care Industry

## POTENTIAL CAREER PATHWAYS:

- Business Manager
- Finance Specialist
- Sales Agent/Supervisor
- Customer Service Specialist
- Human Resources Specialist
- Marketing Manager
- Advertising Manager
- Store Manager
- Entrepreneur/Small Business Owner
- Relationship Banker

## FOR MORE INFORMATION

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